

ACTIVITY CODE: 1903033021

B.Com. 6th Semester (Honours) Examination, October 2020

COMMERCE

Course ID: 61212

Course Code: BCOMH602C-14

Course Title: Computer Applications in Business-II (Theory)

Full Marks: 15

Time: I Hour

The figures in the right hand side margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

1. Answer any Three from the following questions:

3x5=15

- a) What are the basic objectives of Data Base management System in an organization?
- b) State the major points of difference between Traditional commerce and E-commerce.
- c) Mention the different applications of Internet.
- d) Narrate the relevance of E-Commerce in current Economic Environment.
- e) What is B2C Model? Mention its salient features.
- f) Explain, in brief, the role of Ethics in Social Networking.
